



DIGITAL BROADCASTING FORUM AFRICA 2016

11 - 13 MAY 2016, LAGOS, NIGERIA

SPONSORSHIP PACKAGES

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Conference Dinner Sponsor	Drinks Sponsor	Lunch Sponsor	Refreshments Break Sponsor	Delegate Pack Sponsor	Lanyard Sponsor	Delegate Pack/ Lanyard Sponsor	Exhibition stand 3 metre x 2 metre	Exhibition stand 1m pop up
SPONSORSHIP OFFERINGS														
Opportunity to host a conference workshop	●													
Keynote address at the opening ceremony on day one	●													
One prominent speaking slot in a relevant session on the first day of the conference	●	●	●			●								
An additional speaking slot at the event	●	●												
Opportunity to provide one panellist for a panel session	●	●	●	●										
6m x 2m exhibition space in a prime location	●	●												
3m x 2m exhibition space in an excellent location			●	●	●								●	
Delegate passes	10	8	6	3	2	8	3	2	1	2	2	2	2	1
Acknowledgement as sponsor on event website with a link to the sponsor's website	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo on all promotional literature: print & online	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Acknowledgement from the CTO in opening and closing remarks	●	●	●	●	●	●	●							
Visible branding on stage set and at information points	●	●	●	●	●	●	●							
Advert in event guide	One page	One page	Half page	Quarter page										
Feature of company profile in a prominent position within the event guide*	●	●	●	●	●	●	●	●						
One approved A4 insert in the event guide	●	●	●							●		●		
Opportunity to host a gala dinner	●	●				●								
Sponsors are entitled to a 20% discounted rate on all additional delegate places	●	●	●	●	●	●	●	●	●	●	●	●	●	●
10 complementary places at the dinner	●					●								
Company logo and the words "Dinner sponsor" in the conference brochure						●								
Visible branding in dinner venue, opportunity to display company material during dinner						●								
Speaking slot at the drinks reception							●							
Visible branding in drinks reception area, opportunity to display company material during drinks reception							●							
Visible branding in lunch area, opportunity to display company material during lunch								●						
Company logo and the words "Lunch sponsor" in the conference brochure								●						
Visible branding in refreshment area, opportunity to display company material during the refreshment break									●					
Company logo to appear on lanyard attached to all delegate badges (cost of the lanyard to be borne by the sponsor)										●		●		
Company logo to appear on delegate bags (cost of the delegate bag to be borne by the sponsor)										●		●		
NON-MEMBER PRICES	£20,000	£15,000	£10,000	£ 8,000	£ 5,000	£17,500	£ 8,000	£10,000	£ 5,500	£ 8,000	£ 4,000	£10,000	£ 3,250	£ 1,500
MEMBER PRICES	£16,000	£12,800	£ 8,000	£ 6,400	£ 4,000	£14,000	£ 6,500	£ 8,000	£ 4,500	£ 6,500	£ 3,250	£ 8,000	£ 2,600	£ 1,200

*200 words for Diamond Sponsor, 150 words for Platinum Sponsor, 100 words for Gold sponsor, 50 words for Silver sponsor, 50 words for Conference Dinner sponsor, 50 words for Drinks reception sponsor, 50 words for Lunch sponsor

Speaking, sponsorship and exhibition opportunities available

For more information, contact **Edmund Katiti** on +27 72 956 7390 or edmund.katiti@fikiyatech.com